

## **A STUDY ON LABOUR WELFARE IN JEYAM AUTOMOBILES, COIMBATORE**

**Dr. P. Mala**

*Assistant Professor, Department of Economics, Government Arts College, Udumaleet, Tirupur, Tamil Nadu, India*

### **ABSTRACT**

*The main aim of providing the welfare measures is to bring the development in the personality of the worker his social, psychological, moral, cultural and intellectual development to make him a good worker a good citizen and a good member of the family. For every company having satisfied force of employees is an asset. Through well employee welfare Program it can be achieved. Those who are highly satisfied are much less ready to switch. As industrial progress largely depends on the welfare at workplace of the organization, the success of the organization depends on the efficient and effective working environment of the organization. The need of the study is to analysis the welfare facilities and opinion of the employee and to creates harmonious industrial relations. The present study has been undertaken to find out the effectiveness of employee welfare, health and safety measures in Jeyam Automobiles, Coimbatore. The practical difficulties involved in welfare measures that can be evaluated through this study. The study tried to bring out the solution for the problem faced by the employees availing the welfare measures. Since health and safety are two important elements essential for improving the productivity of an organisation, a study on the existing health and safety measures would help the organisation to perform better. The existing welfare measures would help the organization perform better. This study would throw light on the perception of the employees regarding safety and welfare. Through the study, company would be able to know the satisfaction level of employee on welfare, health and safety measures.*

**KEYWORDS:** *Labour Welfare, Working Environment, Health and Safety, Productivity, Industrial Relations and Satisfaction Levels*

---

### **Article History**

**Received: 19 May 2023 | Revised: 22 May 2023 | Accepted: 31 May 2023**

---